



Design Director

Flipping traditional thinking on its head, Point 3 look at design from all perspectives to turn great ideas into unique experiences. Through the power of collaboration, we make brands more exciting, connected and valuable. Together we shift and shape our collective future and create design that positively impacts people, brands and balance sheets.

Working alongside the Directors you will lead and manage design projects. The role will encompass work in identity and packaging from conceptualisation through to implementation and artwork. You will advise and collaborate with Point 3 Strategy, Realisation, and Client Services teams to create strategic design for brands.

Overall role:

As a creative mind, you will be responsible and accountable for complex projects and their momentum. Having a holistic understanding of the brief and project you will also drive for impact beyond the short term, distil complexity and identify proprietary opportunities. Contributing to Point 3's reputation for innovative ideas and enduring design while also helping facilitate teamwork and delivering to Point 3's creative vision and culture.

Key responsibilities:

Applying creative intuition, you will be nurturing the ideas and pushing craft to ensure our work is delivered to the highest standard:

- Understand our clients brands to ensure work answers the brief.
- Develop design strategies.
- Manage design and execution of projects.
- Comprehensive presentation of work to clients.
- Direct supervision of designers and help drive a collaborative and cohesive team throughout the design exploration and development; define scope of project and help the team work within.
- Adjusts design and design execution strategy to meet evolving needs and dynamics of the market.

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- Attend meetings, design presentations, internal design reviews as needed (travel may be required).
- Knowledge of business strategy, competitor markets, technologies and innovations.
- Energises projects by stimulating innovative, risk-taking ideas and teamwork.
- Continues professional development through developed detailed understanding industry best practices and design processes
- Have a good knowledge & understanding of the realisation process.
- Displays ownership of projects from start to finish.

Importantly you are someone who values relationships and is inherently curious, open and real. Spirited and courageous – excited by the possibilities and without the fear of failure.

If you are interested please let us know in 50 words or less why you are the right person for the role. Please also attach your resume and folio.